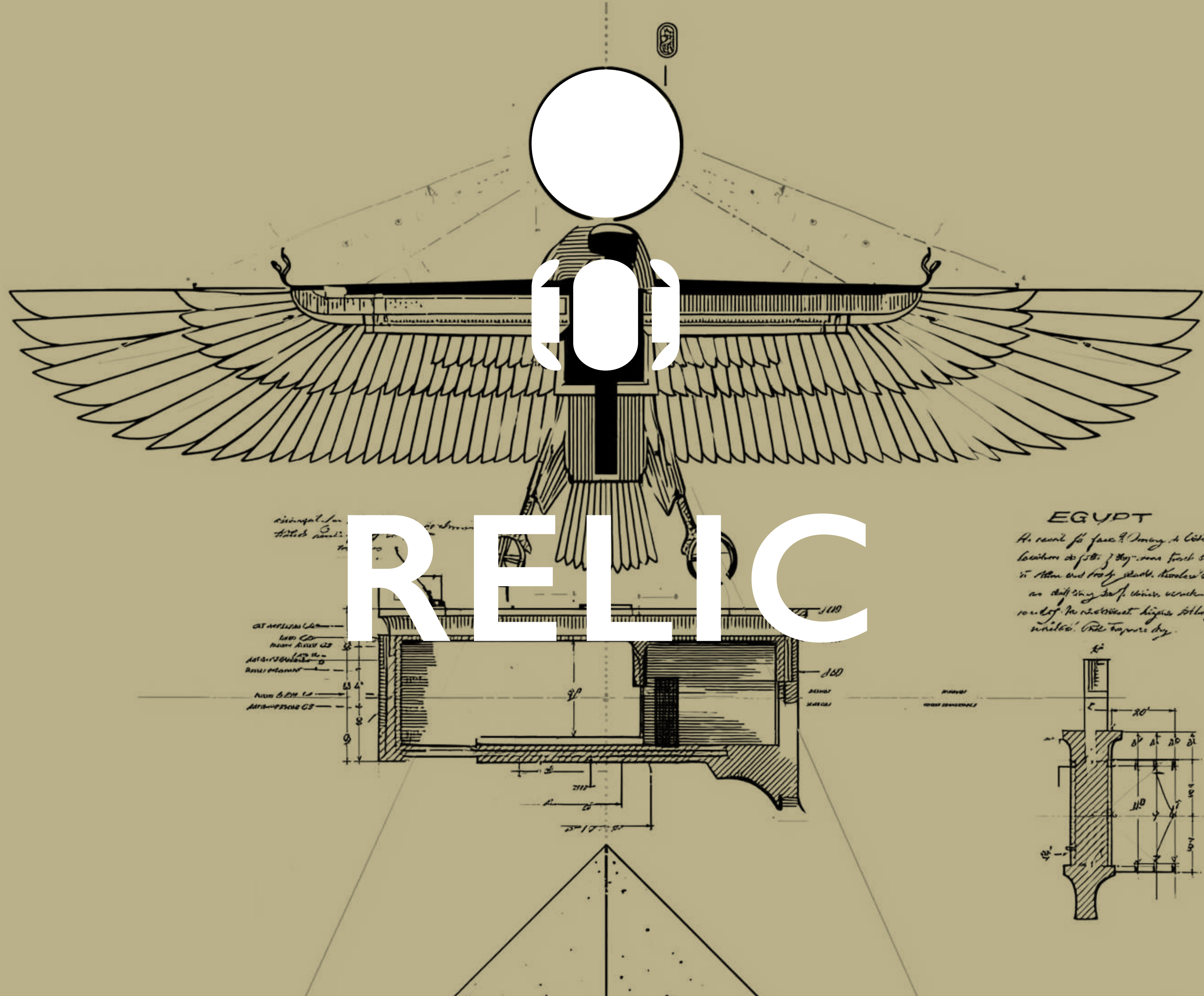
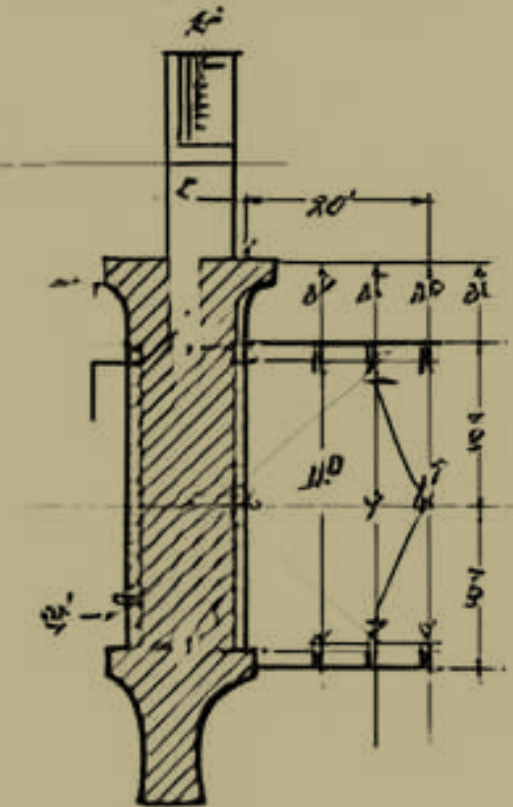




EGYPT

As seen for face of Isis, the statue
Location of face of Isis, the statue
in the end of the statue, the statue
as seen for face of Isis, the statue
Location of face of Isis, the statue
in the end of the statue, the statue
as seen for face of Isis, the statue



BUILD HOMES THAT LAST 1000 YEARS

Search address...



THE FUTURE OF ARCHITECTURE

One search starts a \$195 full plan package for site strategy, renderings, pricing, and builder handoff

THE FUTURE OF HOMES

RELIC turns an address into a home.

A homeowner enters an address, explores ten or more original architectural directions, and unlocks a builder package for **\$195**. For **\$4,950**, Relic generates a construction package, , including specifications, interior design, appliances, hardware, and curated artwork.

Every home is designed to be museum-quality, easily maintained, and **built to last 1000 years.**

- Exterior
- Interior
- Furnishings
- Location
- Blueprints



ARCHITECTURAL STYLE



Japanese Black Roof

Dark-charcoal dyed concrete base, corten top, black roof



Roman Temple Plinth

Dark stone classical temple front, corten above



Egyptian Museum

Board-formed concrete, Met-meets-Tadao-Ando



✓ Mayan Stone Pyramid

Smooth dark charcoal-black stone temple

PROGRAM

Floors

- 1
- 2
- 3
- 4

Bedrooms

- 1
- 2
- 3
- 4
- 5
- 6

Bathrooms

- 1
- 2
- 3
- 4
- 5

SIZE & BUDGET

SQUARE FEET

2600

BUDGET (USD)

950000

PREVIEW

THE HISTORY

BUILDINGS OUTLIVE THEIR BUILDERS.

The structures remembered across history were not created for the next owner—they were created for the next hundred generations. The pyramids of Giza still stand tall, and the Roman aqueducts functionally carry water after two millennia. Ancient temples, castles, and cathedrals continue to stand centuries after their architects are gone because longevity was treated as a design requirement, not a luxury option.



HISTORY



THE PROBLEM

TODAY'S HOMES ARE DESIGNED FOR SHORT LIFESPANS — NOT MILLENNIA.

WOOD CONSTRUCTION

Wood framing commonly requires ongoing maintenance throughout its life. Exterior components such as siding, trim, roofing, and sealants often need repair or replacement within 15–30 years, while moisture, termites, mold, or rot can require structural repairs much sooner if water intrusion occurs.



WOOD CONSTRUCTION



CONCRETE CORROSION

REINFORCED CONCRETE HAS A BUILT-IN EXPIRATION DATE.

STEEL-REINFORCED CONCRETE

Rebar corrosion is one of the leading causes of concrete deterioration. Significant structural repairs commonly begin within 30–75 years, while many buildings are demolished and replaced within 50–100 years rather than preserved.

CONCRETE CORROSION



INACCESSIBLE INFRASTRUCTURE

BUILDINGS TODAY ARE DESIGNED TO BE
TORN APART.

MECHANICAL, ELECTRICAL & PLUMBING

Most MEP systems are permanently concealed behind drywall and concrete. When components reach the end of their 20–40 year service life, replacing them often means demolishing finished interiors to access the infrastructure.



THE RELIC WAY

ULTRA-HIGH PERFORMANCE CONCRETE IS
BUILT TO OUTLAST CIVILIZATIONS.

UHPC & CORROSION-RESISTANT REINFORCEMENT

Ultra-high performance concrete is significantly denser and less permeable than conventional concrete, dramatically reducing water and chloride intrusion. Combined with corrosion-resistant reinforcement, service life can be measured in hundreds to over 1000 years, instead of decades.



ACCESSIBLE INFRASTRUCTURE

**BUILDINGS SHOULD NOT BE DEMOLISHED
TO MAKE A SIMPLE REPAIR.**

MECHANICAL, ELECTRICAL & PLUMBING CONDUITS

RELIC routes plumbing, electrical, HVAC, and data through accessible perimeter conduits and vertical service chases. Systems remain visible, repairable, and upgradeable without cutting drywall, breaking concrete, or demolishing finished interiors.



- ELECTRICAL
CONDUITS
- DATA / LOW
VOLTAGE
- HVAC SUPPLY
AND RETURN
- PLUMBING
HOT & COLD
WATER
- DRAIN / WASTE
VENT STACK

PERIMETER CONDUIT PLAN



ACCESS
PANEL



AI EVOLVES ARCHITECTURE

For centuries, architecture has been a manual process. Architects translate conversations into sketches, sketches into drawings, and drawings into coordinated construction documents. Every revision requires time, coordination, and repetition. Artificial intelligence fundamentally changes this workflow. Instead of drafting every line by hand, software generates, evaluates, and refines building concepts in minutes. Relic is built around this shift. The architect becomes a director of intent while the planning engine performs coordination. **AI does not replace architects — but dramatically expands what we can design and create.**

THE RELIC ENGINE

RELIC begins with a simple input: an address. The platform combines zoning, climate, orientation, topography, user goals, budget, and architectural preferences to generate complete building concepts.

Every iteration updates the floor plan, structure, mechanical systems, electrical routing, plumbing, and procurement simultaneously. Instead of disconnected software tools, **one planning engine coordinates the entire building.**

The background of the entire image is a detailed, sepia-toned architectural drawing of a skyscraper under construction. A large crane is visible on the left side, and the building's steel framework is shown in great detail. There are various handwritten notes and dimensions scattered throughout the drawing, giving it a technical and historical feel.

HOW WE SCALE

HOMES ARE THE FIRST APPLICATION,
NOT THE FINAL MARKET.

The same planning engine expands naturally
into townhomes, apartments, mixed-use developments,
offices, hotels, schools, hospitals, factories,
airports, and skyscrapers.

Every additional building type strengthens the platform,
rather than creating a separate business.

MARKET SIZE

The U.S. building industry represents more than **\$2.2 trillion** in annual construction spending, yet the software used to design, build, finance, furnish, repair, and maintain buildings remains fragmented across dozens of disconnected tools and consultants. **RELIC** is not competing for architectural fees alone. The platform participates throughout the building lifecycle—from design and documentation to procurement, construction, maintenance, and future renovations. Every building represents recurring software and marketplace revenue rather than a single transaction.

1000 YEAR HOME SYSTEM

A LONG-LIFE HOME MUST BE REPAIRABLE
AND UPGRADEABLE.

DURABLE STRUCTURE

Ultra-high performance concrete, masonry, stone, steel, and corrosion-aware reinforcement outlast timber and concrete with rebar by over 10x.

ACCESSIBLE SERVICES

Mechanical Electric Plumbing and HVAC systems placed in perimeter wall conduits and vertical service chases, accessible without destroying walls.

REPLACEABLE LAYERS

Windows, waterproofing, doors, roof systems, finishes, and equipment can be upgraded over time.





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WHY NOW

AI can generate architectural concepts fast enough for speed-oriented home buyers.

Homeowners already search for house plans online. Cities and builders need faster ways to move customers from idea to quote.

RELIC combines all three.

AI PREVIEW → PAID PLAN UNLOCK → BUILDER HANDOFF

HOW IT WORKS

TYPE IN AN ADDRESS, AND BE BUILDER-READY IN SECONDS.

1. Enter a real address, **RELIC** pulls the lot and constraints.
2. Explore 10 style options, each a true dimensional model.
3. Unlock the \$195 builder package — plans, elevations, quantities, and a preliminary cost estimate.
4. Send to a builder, or purchase furniture, fine art, appliances, and hardware.

BUSINESS MODEL

FREE

Generate and preview concepts

\$195

Unlock builder package

\$4950

Construction package, with schematics, alternate layouts, render sets, and complete interior design

BUILDER LEADS

Send vetted projects to local builders

FUTURE REVENUE

RELIC becomes a homebuilder like iconbuild.com, but with a stronger architectural identity, and focus on longevity.

BUILDER-READY RELIC PLAN PACKAGE

28 SHEETS • DXF • IFC • PRELIMINARY — NOT FOR CONSTRUCTION

DOWNLOAD PDF

DXF

IFC

Preview. The complete, exportable 28-sheet package unlocks with your architectural package.

UNLOCK COMPLETE PACKAGE • \$199

PERMIT-PREP + BUILDER-READY DOCUMENTS. FINAL APPROVAL MAY REQUIRE LOCAL ARCHITECT, ENGINEER, SURVEY, ENERGY, ZONING, AND BUILDING DEPARTMENT REVIEW.

VALIDATION • 6 NOTICES

- Large frameless glazing requires specialty engineering.

The no-mullion structural glazing openings require a structural glazing engineer, anchorage design and an energy/safety-glazing code review before permit.
- Geotechnical report not yet ordered.

Foundation sizes, frost depth and seismic site class on S1 are placeholders until a soils report exists.
- Structural engineering not engaged.

S1–S2 are concept only. A structural engineer of record must size, detail and seal the structure.
- MEP engineering not engaged.

M1/P1/E1–E2 are routing concepts. Load calcs, sizing and stamped MEP drawings are required.
- Energy compliance not verified.

Envelope targets shown are Relic defaults — verify against the adopted IECC path (REScheck or local equivalent).
- Not for permit or construction.

This package is preliminary. It becomes permit-ready only after review, completion, engineering and seal by licensed local professionals.

A0

COVER + DRAWING INDEX

SCALE AS NOTED • JUL 27, 2026 • PRELIMINARY • UNSEALED



BUILDER-READY RELIC
PLAN PACKAGE

742 WILLIAMSON ST

Madison, WI

PROJECT
RLC-60239

ISSUED
JUL 27, 2026

SHEETS
28

STATUS
PRELIMINARY •
UNSEALED

BUILDER READINESS

93/100

BUILDER-READY PRELIMINARY

- Licensed professional review engaged — No

licensed local professional engaged yet —

required before any permit submission.

COORDINATED BUILD ESTIMATE

\$1,235,000

\$475 / sf • 2,600 sf

EXPORT

DOWNLOAD PDF PLAN SET

28 SHEETS • OPENS YOUR PRINT
DIALOG → “SAVE AS PDF”

DXF

CAD DRAWING

IFC

BIM MODEL

THE PRODUCT HAS SHIPPED

Enter an address get ten architectural directions
→ The \$195 builder package.

LIVE NOW

- Ten architectural styles, each with matched exterior and interior renderings.
- On-site storefront: furniture, original fine art, hardware, and appliances.
- Builder handoff and professional-review coordination built into the flow.

Not a concept. A working product.

TEAM

Small team with high leverage, using Claude Cowork.

Two senior roles are in active interviews.

ARCHITECTURAL AUTOMATION ENGINEER

Builds the engine that turns any address into a schematic plan package, replacing the need for an architectural firm.

OPERATIONS & PARTNERSHIPS LEAD

Owens go to market strategy, builder, furniture, and design partnerships, customer service, and outreach.

FOUNDER

HAROLD HERB

**FOUNDER, PRODUCT DESIGNER,
FILMMAKER, FINE ARTIST**



15 year veteran of Silicon Valley, having helped build over \$2B of value, on the founding teams of [Hired.com](#), [O\(1\) Labs](#), and while working with [Flipboard](#), [Zillow](#), [American Apparel](#), and many more startups. Created the brand and UI for [Brightwheel](#), valued at \$750M+.



MARKET

RELIC SITS ON TOP OF THE LARGEST
MARKET STILL DESIGNED BY HAND

\$420B / YEAR (2025)

New single-family homes built in the US

\$509B / YEAR (2025)

Spent on US home remodeling and improvement

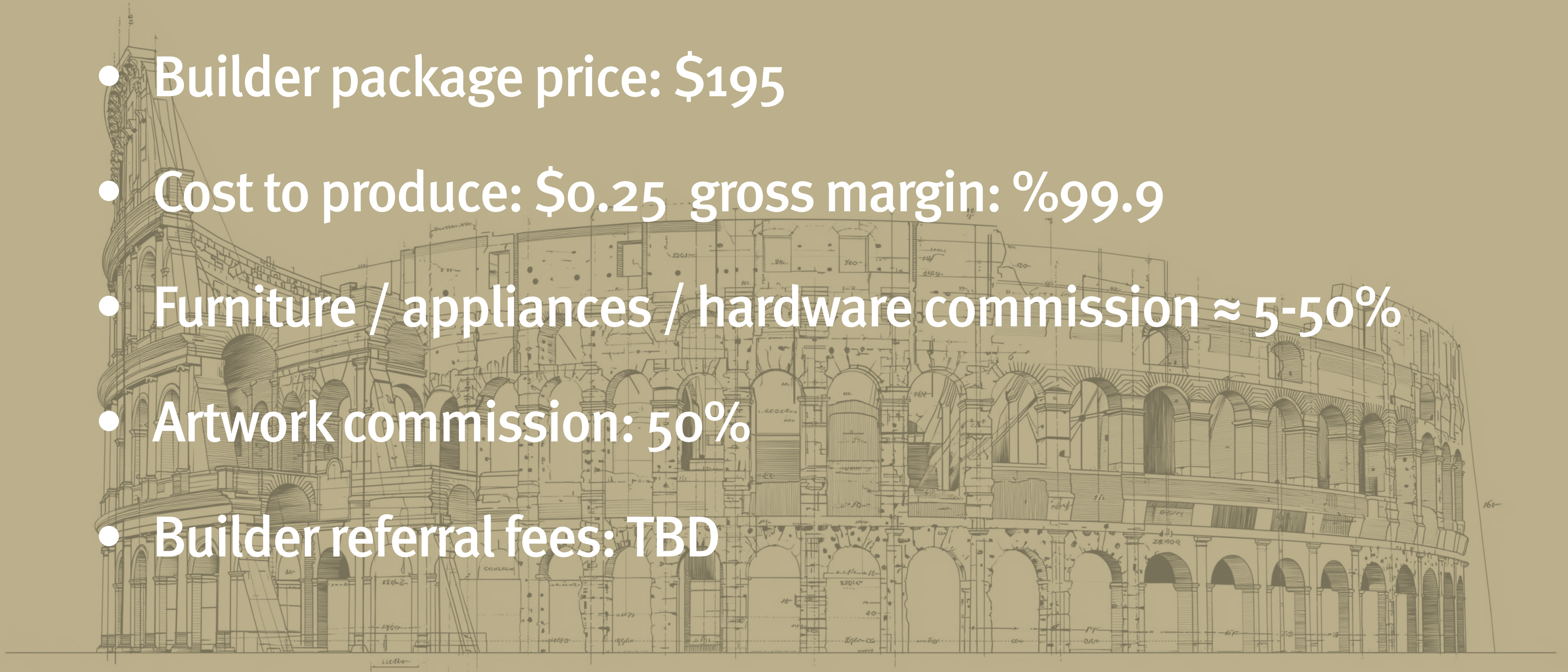
\$25B / YEAR (2025)

US residential architectural and
design services

UNIT ECONOMICS

AN EASY entry point that compounds

- Builder package price: \$195
- Cost to produce: \$0.25 gross margin: %99.9
- Furniture / appliances / hardware commission $\approx$ 5-50%
- Artwork commission: 50%
- Builder referral fees: TBD



COMPETITION

Rivals own one step.
RELIC owns the journey.

- **STOCK PLAN SITES FAST, GENERIC**
- **CUSTOM ARCHITECTS SLOW, BESPOKE, \$\$\$\$\$**
- **PREFAB BUILDERS ... FAST, BUT FIXED CATALOG**
- **RELIC FAST, BESPOKE, LONG LASTING**

The only company that owns address-to-build and derives it all from one dimensional model, in museum quality.

WHY RELIC WINS

OWN THE ENTIRE BUILDING PROCESS.

Address to concept, to schematics, to furnishings, to builders.

DIMENSIONAL TRUTH ENGINE

Every plan, quantity, and quote derives from one model.

MULTI-SIDED REVENUE

Paid plans, furniture commission, fine art, builder referrals,
home sales.



GO-TO-MARKET



1. SEARCH DEMAND

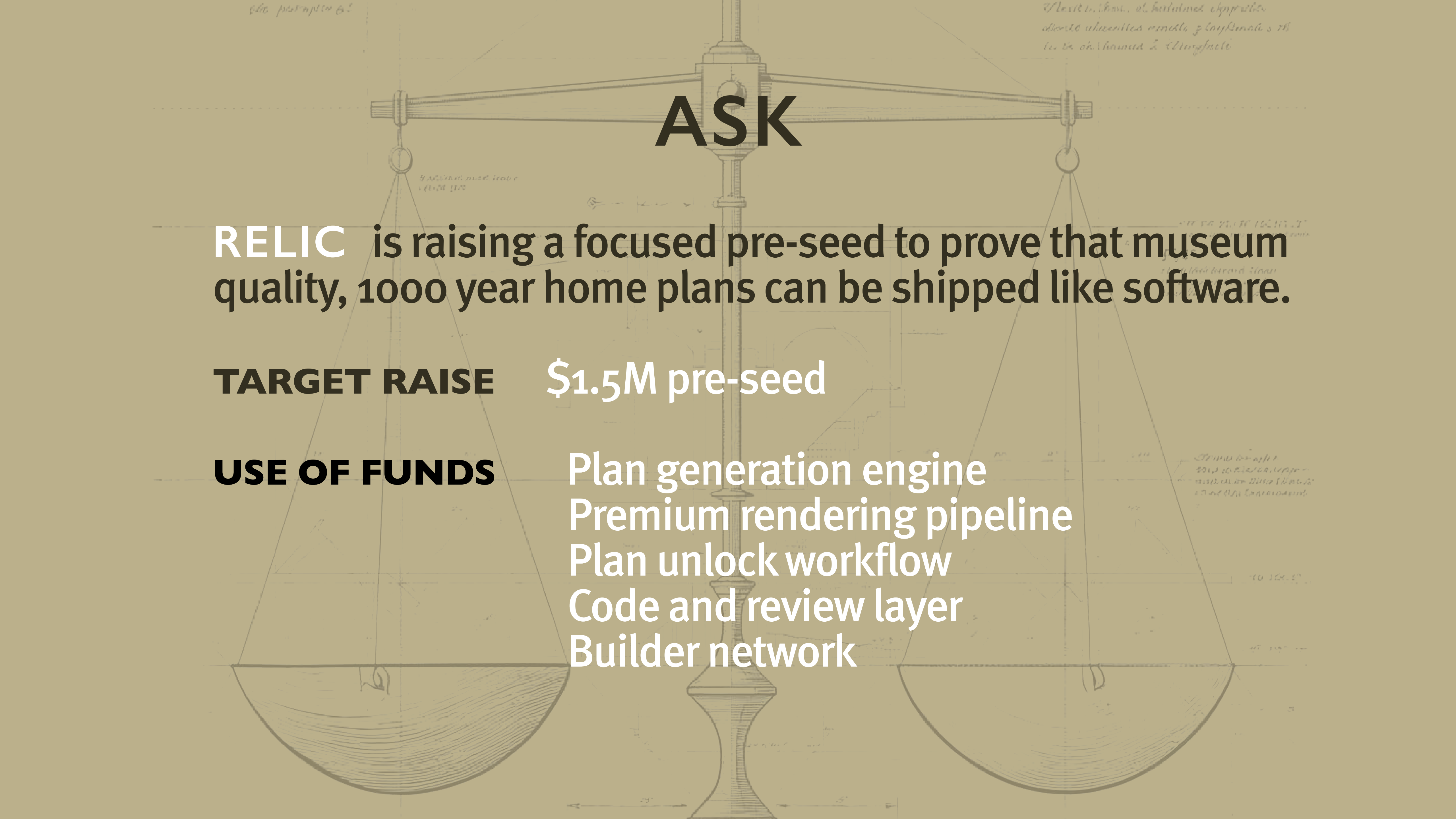
Homeowners already search for home plans by address and style. **RELIC** converts.

2. ATTACH REVENUE

\$195 turns a free concept into a builder-ready package —
\$4950 gets you full building plans.
Furniture, fine art, and builder leads add more income.

3. RELIC HOMES

Flagship proof projects turn the platform into a builder of record.



ASK

RELIC is raising a focused pre-seed to prove that museum quality, 1000 year home plans can be shipped like software.

TARGET RAISE \$1.5M pre-seed

USE OF FUNDS

- Plan generation engine
- Premium rendering pipeline
- Plan unlock workflow
- Code and review layer
- Builder network

ROADMAP

CLOSING THIS PRE-SEED BY SEPT 21, 2026

- 1. NOW** — Live at relic.earth: \$195 plan package, 10 styles, storefront
- 2. AUG 2026** — Investor conversations; first paid plan packages and builder pilots
- 3. SEP 21 2026** — Close \$1.5M pre-seed
- 4. Q4 2026** — Plan-generation engine v2, \$4,950 premium package, code & review layer
- 5. 2027** — First **RELIC** flagship homes

USE OF FUNDS

\$1.5M PRE-SEED

- **50% — SCALE CUSTOMER ACQUISITION AND ESTABLISH REPEATABLE GO-TO-MARKET.**
- **20% — EXPAND THE AI PLAN-GENERATION ENGINE AND PROPRIETARY DESIGN TECHNOLOGY.**
- **15% — BUILD A WORLD-CLASS VISUALIZATION PIPELINE THAT CONVERTS PROSPECTS INTO BUYERS.**
- **15% — DEVELOP CODE COMPLIANCE AND PERMIT-READY DOCUMENTATION TO REDUCE FRICTION FROM PURCHASE TO CONSTRUCTION.**

REACH COMMERCIAL VALIDATION WITHIN 12–18 MONTHS AND DEMONSTRATE THAT ARCHITECTURAL PLANS CAN BE GENERATED, PURCHASED, AND DELIVERED WITH THE SPEED AND ECONOMICS OF SOFTWARE.



CONTACT

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